

**Le Poiron Bonjour**  
*Residential French Language Courses*  
at  
**The France Show 2011**

**The France Show**

Each year 'The France Show' is held at London's Earls Court. The show is a must for any Francophile and brings together many aspects of France and its culture under one roof. Visitors to the show will find a whole range of exhibitors from property agents, food and wine (of course) and language learning. The visitor numbers for this year were in excess of 20,000, most of whom would have spent the whole day wandering around the indoor market and many other attractions



**Le Poiron at The France Show**

We were very pleased to attend the show once again and meet everyone who came to our stand. The many enquiries we had were varied and interesting. Some visitors were studying French already and were looking for something to push them onto the next level. Others have property in France and would like to be able to socialise with their neighbours. We were very pleased to discuss the details of our residential courses and how they can help students to improve. We understand that participating in a residential course can seem daunting to some people. So we hope that we reassured you and gave you a good insight into the Le Poiron experience.



**Welcome**

Thank you to everyone that booked with us during the show. We were honoured to hear that you had attended the show in the main to meet us. We look forward to welcoming you to Le Poiron very soon

**Thank You**

Thank you to our past, and present, pupils for your support and help. Many of you gave up time at the show to stay on our stand and talk about our courses and your experience with us. We really appreciate your support and enthusiasm.





## Seminar

Each year Françoise, our tutor, gives a seminar in the language theatre. The theme for this year was 'Ten steps to Fluency'. We decided to use this theme because one of the questions we are frequently asked is 'How can I become fluent?'

During the seminar Françoise discussed the ten steps that most people need to take to become fluent, incorporating this with games and a lesson in French.

## Ten steps to fluency

We carried this theme through to the stand with an eye-catching wall of French flags. The Ten steps were hand written and we asked visitors to the stand to put them in order of importance.



We understand everyone is different but in general the following steps are the ones you need to take to achieve some level of fluency:

- Why
- Motivation
- Be realistic
- Have fun
- Frequency
- Support
- Become Independent
- By yourself
- Confidence
- Follow up

If you would like further details about these steps please contact us, our contact details are below. You might also like to sign up for our monthly newsletter where we will be covering these topics. Contact [lorna@france4life.co.uk](mailto:lorna@france4life.co.uk) to sign up.

### **And finally- The apéritif**

In true French style we decided an apéritif after the seminar each day would be a great experience for show visitors.

We served a traditional vendéen apéritif, La trouspinette, with nibbles of course. It might have been a few hours until dinner but nobody seemed to mind. We serve this lovely drink before dinner during our courses.



We will be pleased to return next year and would recommend that if you have an interest in France, its culture and language this is something you should not miss.

We hope to see you next year

Best wishes

Lorna & Françoise

Any questions please don't hesitate to contact us on:

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